



BUDGET MATTERS 2018 POLICY CONFERENCE

SPONSORSHIP OPPORTUNITIES

Nov. 13, 2018 | Seattle Center –
Exhibition Hall | Seattle, WA

**Shared Prosperity.
Thriving Communities. Healthy State.**



BUDGET MATTERS 2018: Setting the Stage for Statewide Prosperity

Join hundreds of policymakers, advocates, community leaders, students, media reps, and other civic-minded Washingtonians for the Washington State Budget & Policy Center's annual Budget Matters conference – a week after the 2018 election. We're excited to welcome ***professor john a. powell, director of the Haas Institute for a Fair and Inclusive Society***, as our keynote speaker!

Together, we'll have the chance to discuss how the election's results will affect progress on legislative priorities heading into the 2019 legislative session, and how we can work together to advance bold policy solutions that will help all Washingtonians thrive.

Interactive breakout sessions will cover wide-ranging topics to pave the way for policy wins, including child savings accounts, the Working Families Tax Rebate, and effective anti-poverty messaging strategies.



ABOUT WASHINGTON STATE BUDGET & POLICY CENTER

Washington State Budget & Policy Center is a research and policy nonprofit that advocates for social and economic state policies that lift up low and moderate income households and eliminate barriers to opportunity for people of color. Through credible, research-based data and analysis, we work with grassroots organizations and coalitions across the state to champion policies that help ensure Washington state's budget advances the well-being of our state and its people.

BUDGET MATTERS 2018 | SPONSORSHIP BENEFITS

Platinum Sponsor | \$10,000

As a Platinum Sponsor, you will enjoy:

- A standalone sponsor slide and specific recognition during the program
- Priority logo placement on event webpage, event program, email invitations, event e-communications, and related online materials*
- Sponsor spotlight recognition in post-event B&PC e-newsletter and on schmudget blog
- Six (6) dedicated event-related social media “shout out” posts
- Two dedicated sponsor tables, for twelve (12) guests

Premier Sponsor | \$5,000

As a Premier Sponsor, you will enjoy:

- Prominent logo placement on sponsor group slide during the program
- Prominent logo placement on event webpage, event program, email invitations, event e-communications, and related online materials*
- Logo and name recognition in post-event B&PC e-newsletter and on schmudget blog
- Four (4) dedicated event-related social media “shout out” posts
- One dedicated sponsor table, for six (6) guests

Partner Sponsor | \$2,500

As a Partner Sponsor, you will enjoy:

- Logo placement on event webpage, event program, email invitations, event e-communications, and related online materials*
- Name recognition in post-event B&PC e-newsletter and on schmudget blog
- Two (2) event-related social media “shout out” posts
- Admission for four (4) guests

Associate Sponsor | \$1,250

As an Associate Sponsor, you will enjoy:

- Name recognition on event webpage, email invitations, and printed event program*
- Recognition in post-event B&PC e-newsletter
- Social media recognition
- Admission for two (2) guests

Budget & Policy Center Social Media Stats

budgetandpolicy.org: 17,000 impressions/month | schmudget (blog): 1,000+ subscribers
Facebook: 2,950+ followers | Twitter: 3,880+ followers

**Deadline for printed event programs: October 24, 2018*

BUDGET MATTERS 2018 | SPONSORSHIP PARTICIPATION SHEET

Yes, we'd like to join you for the Budget Matters 2018 Conference as a:

- Platinum Sponsor | \$10,000
- Premier Sponsor | \$5,000
- Partner Sponsor | \$2,500
- Associate Sponsor | \$1,250

Company Name: _____ Contact Name: _____
Contact Email Address: _____ Contact Phone: _____
Company Address: _____

- Enclosed is a check for our sponsorship, made out to *Washington State Budget & Policy Center*.
- Please email an invoice for the sponsorship amount to the contact above.
- Please charge the sponsorship amount to our credit card (listed below).
- Unfortunately, we can't sponsor this year, but we'd like to support the Budget & Policy Center with a donation (enclosed, or charged to credit card below).

Credit Card #: _____ Security Code: _____
Cardholder Signature: _____ Exp. Date: _____
Name Printed on Card: _____ Company Title: _____

Please send any sponsorship payments or donations with this completed form to Matt Mirarchi, Development Manager. (Sponsors, please also email your current logo and attendee sheet.)

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THANK YOU FOR YOUR SUPPORT!

