

BUILDING A BETTER WASHINGTON

Highlights of our 2018-2022 Strategic Planning Framework

The Washington State Budget & Policy Center has built a reputation for credible research and analysis that aim to ensure our state's budget and tax code advance progress and equitably invest in the priorities that allow all Washingtonians to thrive. Our board and staff created a 2018-2022 strategic plan – shaped by feedback from over 20 external partners and guided by this central question: **How do we become a more influential force that, in the next four years, achieves major progressive public policy changes that advance economic well-being and racial equity for Washingtonians?**

Our distinct contribution to Washington state's policy landscape is twofold:

- We **provide credible, evidence-based research and analysis** on the state policies that impact economic well-being – and our work is guided by the belief that policies that deliver the most benefit to those furthest from opportunity will benefit all Washingtonians.
- We're a **trusted advisor** in providing research and policy analysis to the progressive community, and in enabling our partners to evaluate proposed policy solutions so they can have greater statewide impact.

Areas of our work



How we make strategic decisions

We developed a framework for moving our organization forward in an intentional, scaled manner – including a new strategy screen to ensure we remain consistent in how we approach our projects, leverage tactics for incorporating a racial equity lens, engage community partners, and raise our public profile.

The strategy screen helps us ensure that each prospective project will:



Our strategies include:

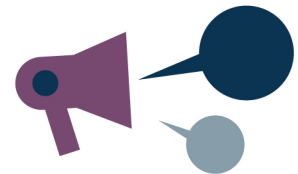
Building power for major statewide progressive economic and fiscal policy wins.

How: By building and strengthening relationships with community partners – being intentional about sharing power with communities of color – and bringing our voice and expertise directly to state policymakers.



Amplifying our work and our impact to external audiences.

How: By elevating our public profile through a wide range of media, outreach, and events.



Ensuring strong internal capacity to be effective in our work.

How: By keeping our internal operations strong, and ensuring internal policies advance racial equity.



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